



FUEL THE DRIVE MAKES GREAT STRIDES IN 2022

Gardeners are familiar with the phrase “**sleep, creep, and leap.**” After planting something new, it often sleeps the first year, begins to creep and grow the second year, and leaps to new heights the third year. After planting the seed of Fuel The Drive Foundation in 2019 and facing challenging Covid obstacles initially, 2022 was our LEAP year!

We exist in order to provide deserving underserved kids the chance to play sports by knocking down barriers such as registration fees, expensive equipment, and the natural unease that comes with trying something new in an unfamiliar environment. Sports can add a dimension to a child’s life and teach lessons about character that can change a trajectory and last a lifetime.



GOLF HIGHLIGHTS

Thanks to the generous support of our sponsors, Fuel The Drive expanded its reach in 2022 and made an impact in many young lives. To begin with, we hosted a fun-filled introductory event at TopGolf early in the year with PGA Professionals helping the kids get properly started in golf (in between trips to the chicken fingers and chocolate chip cookies at the lunch buffet!).

And including the summer season, Fuel The Drive made it possible for approximately 80 kids to play golf that otherwise wouldn’t have been able to, more than twice the number of kids’ lives impacted when compared to last year. This included the TopGolf event, the PGA Junior League in Colorado, and the summer golf program at DJ’s Golf Center in rural New York. Our 2023 golf goals include inviting back this year’s participants and growing by 25%, including more TopGolf events and reaching underserved youths in more states.





TENNIS HIGHLIGHTS

Our generous donors also allowed us to impact more than 100 kids on the tennis courts. Fuel The Drive provided funding for two months' worth of instruction and necessary equipment at the Denver Tennis Park's SERVES program. And the kids were rewarded for their ongoing participation with prizes like new tennis racquets, tennis shoes, and water bottles. Our mission is squarely aligned with that of the Denver Tennis Park and their caring staff dutifully promoted the positive benefits of playing tennis, made learning a challenging sport fun, and even made sure the kids cooled down at the midway point of the lessons with a popsicle. Fuel The Drive also sponsored a pizza and tennis party at the Denver Tennis Park in December to keep the kids playing in the winter.

As a new organization, we are proud that more than 77% of our funds go to programs that directly impact underserved kids' lives, and we are confident that as we grow, this percentage will continue to be even higher.

QUOTES LIKE THESE FUEL US AT FUEL THE DRIVE

"Thank you, FTD, for changing kids' lives, giving them amazing fun experiences and making it possible to chase dreams they may never have even thought of. They learn so much about how golf echoes life."—Matt Lodwick, PGA Professional

"I wanted to share our appreciation for the partnership and our joint interests in advancing youth development through sports."—Gabriel Guillaume, President, Denver Tennis Park

"Fuel The Drive was a really great program that starts kids from the ground up while really catering to the beginning development stages of golf. My son, Mavarro, loved his weekly practices and golf matches as well. He can't wait for next season!"—MJ

"Bri's confidence definitely increased. Her willingness to do more was also a noticeable difference. She loved it (golf) overall."—Bri's mom

"Owen had fun with golf over the summer! It was great for him to learn and have the opportunity to have some mentorship."—Owen's mom

"A shy elementary girl has now learned to speak up for herself and is coming out of her shell because of tennis and the character traits it teaches. And a little boy met a little girl in the tennis program. They now take lessons together and even attended each other's birthday parties!"—Sonia Schwartz, Community Outreach Manager, Denver Tennis Park

A SPECIAL THANK YOU TO OUR 2022 MAJOR SPONSORS:

Daniels Fund
Mortgage Guaranty Insurance Corporation
The Redstone Group
Tralee Affordable Housing LLC
Triple Threat Success
Michael Davis
Craig Tarr & Sara Sybrant
Marwan Fawaz
Todd Potter
Yemane Gebre-Michael
Dave Mitchell, Author of The Power of Understanding People
Mark Welsh
Dr. Craig Farnsworth, "The Putt Doctor"
Charlie and Lisa Kettering



Founders

Terry Aikin and Michelle Alamo Aikin

Board of Directors

Erin Adesso, CEO, Triple Threat Success
John Benson, Colorado Tennis Hall of Famer
Yemane Gebre-Michael, Strategic Alliances at CSG
Jason Sasena, SVP, Alaska Federal Credit Union
Steve Stratton, CFO, The Redstone Group
Spencer Fugita, CLU, Advisor at Financial Designs LTD